

Payment Processing Playbook



PAYTABS: AN OVERVIEW



ABOUT US

- PayTabs is an award-winning payment solutions power-house founded by Saudi entrepreneur Abdulaziz Al Jouf in 2014
- PayTabs empowers merchants, governments and banks across the MENA region with digital payments, social commerce and payment orchestration platforms to start, build and grow their business
- Our mission is to empower every business pocket and corridor to access the limitless world of payments

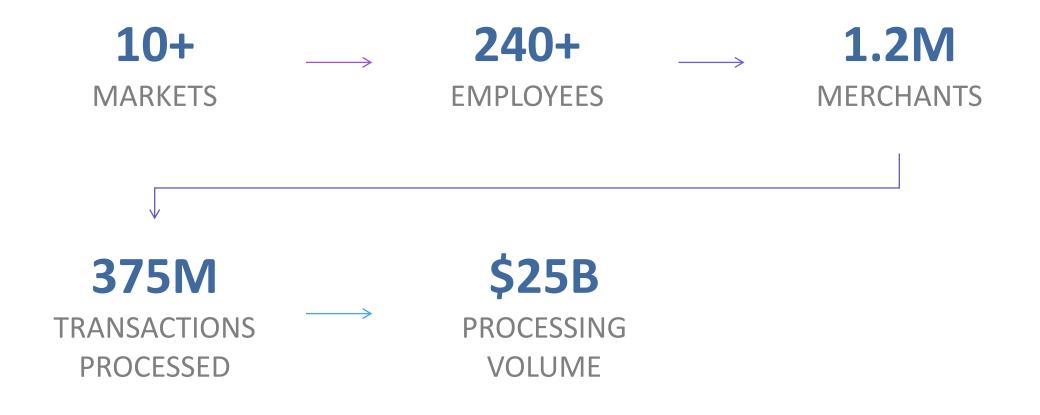


KEY INSIGHTS

- **FINTECH HUB LEADERSHIP:** Frontrunner of the fintech hub in the region
- MARKET EXPANSION: Facilitating the regional reach of sophisticated Saudi built payment products
- GLOBAL SECURITY STANDARDS: Implementing top-tier 3D secure and PCI compliant technology
- CREATING OPPORTUNITIES: Generating indirect employment opportunities across multiple industries
- STRATEGIC LOCALIZATION: Developing and localizing the technology infrastructure to grow digital economies



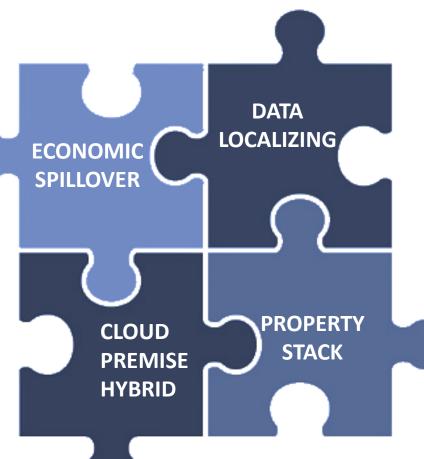
PERFORMANCE HIGHLIGHTS



THE PAYTABS ADVANTAGE

Adds value to MENA's digital economies with digital payments processing, social commerce solutions and payment orchestration

PayTabs solutions can be delivered on cloud, on premise and hybrid models anywhere in the region at highly affordable pricing.



With the changing geopolitical environment PayTabs can data localize in country giving an edge to fintech communities to protect data and monetize

PayTabs has leveraged the talent and knowledge capital of each market to augment its product and intellectual property stack.

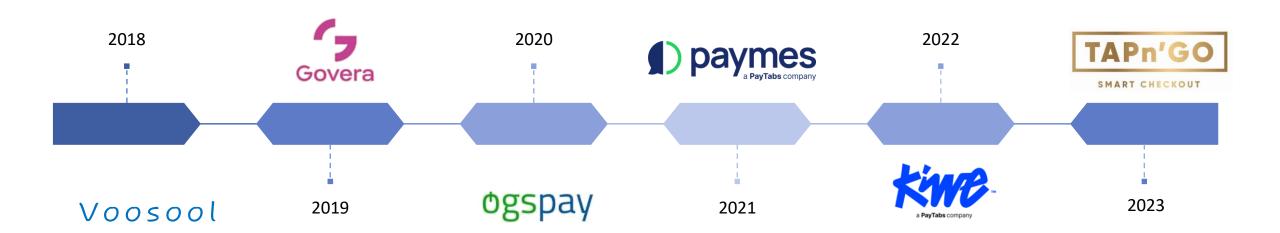
PAYTABS PORTFOLIO



M & A PORTFOLIO

PayTabs M&A strategy was founded to transform into a "product led growth company", driven out of Saudi soil.

Pursuing strategic acquisitions to bolster our portfolio of last-mile products and services, enhancing our capability to deliver unparalleled solutions and experience



PRODUCT SUITE

Products customized to suit every stage of our merchant's growth





PAYMENT GATEWAY PLATFORM



MERCHANT SUPER APP



PAYTABS ISSUANCE PLATFORM



ACQUIRING ORCHESTRATION PLATFORM



VERTICAL & HORIZONTAL ISSUANCE & ACQUIRING FINTECH ORCHESTRATION PLATFORM





BANKS





MERCHANTS



ACQUIRING ORCHESTRATION



PAYMENT GATEWAY

INVOICES &

QR



SOCIAL COMMERCE



SOFT POS



POS **SOLUTIONS**







SUPER APP



BNPL

ISSUANCE ORCHESTRATION



VIRTUAL/ PHYSICAL CARDS



LOYALTY & **REWARDS**



PERSONALIZATION

VALUE ADDITIONS



PRIVATE LABELLING



CO-BRANDING



MENA SWITCH

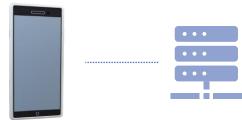


Fast Track to Growth



Gateway

Network Interface



Payment Switch Architecture



Network Interface



PROCESSING SERVICES



ATM MANAGEMENT SOLUTIONS



POS & TERMINAL MANAGEMENT SOLUTIONS



WHITE LABELLING & MANAGED SERVICES



SWITCHING & ROUTING



Next-gen Payments Payment
Routing &
Authorization



INDUSTRY SOLUTIONS

Payment Solutions designed for over 50 industries, notably:









EDUCATION ECOMMERCE

AVIATION









TELCO & BILLER HOSPITALITY

LUXE

MEDICAL







FINANCE

PUBLIC SECTOR

LOGISTICS



SOCIAL PROOF



CERTIFICATIONS & HONOUR













SHOWCASING CLIENT TRUST











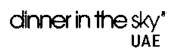






































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Connect with @paytabs:













Or please get in <u>touch</u>: <sales@PayTabs.com>

Thank you

